

WE ARE LOOKING

for our next Marketing Manager Interested?

We are looking for a dynamic and talented marketer who will be responsible for managing all the marketing & brand related activities within our company. We represent major brands such as Heineken, Amstel, Amstel Bright, Royal Club and others.

Job Title Marketing Manager
Reports to General Manager
Territory Curaçao & Bonaire

KEY RESPONSIBILITIES

The following will be the major responsibilities assigned to the position of Marketing Manager:

- Set budgets and KPI's for all the major brands which we represent
- The development and implementation of the yearly Brand & Marketing Plans
- Align all plans with representatives from brand owner's companies
- Evaluate & monitors all current brand and marketing activities in the on-premise, as well as the off-premise channels
- Provide updated monthly reports to the Management Team

- Ultimately responsible for developing P.O.S materials plans, and for the sourcing of these P.O.S. materials for the different brands
- Monitor visibility for all the brands throughout the main channels.
- Draft monthly highlight reports, in conjunction with the different account & brand managers for all major brand activations.
- Jointly with the account & brand managers, monitor and coordinate the planning, and implementation of volume-driving promotions for all channels.
- Develop introduction plans for new products / line extensions
- Manage social media for all brands

QUALIFICATIONS & EXPERIENCE

- Minimum of 5 years' experience in Marketing Management, preferably with consumer goods
- Bachelor / Master's degree in Marketing or Communication studies
- Proficient in English, Dutch & Spanish
- Creative, flexible & hands-on
- Ability to deal with various tasks simultaneously
- Available to work after hours / weekends if necessary

If you think that you have what it takes, please send your resume / C.V. to hr@distribier.com

RESUME & C.V.
hr@distribier.com

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AMSTEL

