To strengthen our marketing department, ASKA is looking for a

Marketing Specialist

As a Marketing Specialist your duties include:
• Assist in drafting and implementing of a marketing plan;
• Prepare, implement and coordinate all marketing activities;
• Create, set up, implement and manage online marketing campaigns;
• Create and implement full social media plans for campaigns;
• Facilitate the design, writing, editing and promotion of marketing eminence pieces;
• Maintain contacts with relevant external parties, for example customers, suppliers, press, competitors;
• (Co) prepare and distribute of press releases and newsletters;
• Follow relevant developments in the marketing field in particular insurance segment.

Education and experience:
You have at least MBO+
You have 2 to 3 years of work experience in the marketing field.

Skills:
• Stress resistant
• Proactive
• Creative
• Communicative skills, both verbal and in writing
• Service-oriented attitude
• Fluent in Dutch, English and Papiamento, Spanish is an advantage

Please send your resume along with motivation letter in English before November 22nd 2019 to hr@askanv.com att. Soraida Wawoe.